



QuickFacts

Hilton Head Island town, South Carolina; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a **population of 5,000 or more**.

Table

All Topics ▾	Hilton Head Island town, South Carolina	United States
Population estimates base, April 1, 2020, (V2021)	38,191	331,449,281
PEOPLE		
Population		
Population Estimates, July 1 2021, (V2021)	38,076	331,893,745
Population estimates base, April 1, 2020, (V2021)	38,191	331,449,281
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	-0.3%	0.1%
Population, Census, April 1, 2020	37,661	331,449,281
Population, Census, April 1, 2010	37,099	308,745,538
Age and Sex		
Persons under 5 years, percent	2.8%	6.0%
Persons under 18 years, percent	12.8%	22.3%
Persons 65 years and over, percent	36.8%	16.5%
Female persons, percent	50.6%	50.8%
Race and Hispanic Origin		
White alone, percent	84.5%	76.3%
Black or African American alone, percent (a)	6.2%	13.4%
American Indian and Alaska Native alone, percent (a)	0.0%	1.3%
Asian alone, percent (a)	0.8%	5.9%
Native Hawaiian and Other Pacific Islander alone, percent (a)	0.2%	0.2%
Two or More Races, percent	3.1%	2.8%
Hispanic or Latino, percent (b)	13.0%	18.5%
White alone, not Hispanic or Latino, percent	78.4%	60.1%
Population Characteristics		
Veterans, 2016-2020	3,667	17,835,456
Foreign born persons, percent, 2016-2020	10.9%	13.5%
Housing		
Housing units, July 1, 2021, (V2021)	X	142,153,010

Owner-occupied housing unit rate, 2016-2020	80.2%	64.4%
Median value of owner-occupied housing units, 2016-2020	\$488,000	\$229,800
Median selected monthly owner costs -with a mortgage, 2016-2020	\$2,234	\$1,621
Median selected monthly owner costs -without a mortgage, 2016-2020	\$779	\$509
Median gross rent, 2016-2020	\$1,330	\$1,096
Building permits, 2021	X	1,736,982
Families & Living Arrangements		
Households, 2016-2020	17,910	122,354,219
Persons per household, 2016-2020	2.22	2.60
Living in same house 1 year ago, percent of persons age 1 year+, 2016-2020	86.0%	86.2%
Language other than English spoken at home, percent of persons age 5 years+, 2016-2020	13.1%	21.5%
Computer and Internet Use		
Households with a computer, percent, 2016-2020	96.3%	91.9%
Households with a broadband Internet subscription, percent, 2016-2020	90.6%	85.2%
Education		
High school graduate or higher, percent of persons age 25 years+, 2016-2020	93.4%	88.5%
Bachelor's degree or higher, percent of persons age 25 years+, 2016-2020	53.9%	32.9%
Health		
With a disability, under age 65 years, percent, 2016-2020	6.9%	8.7%
Persons without health insurance, under age 65 years, percent	⚠ 16.2%	⚠ 10.2%
Economy		
In civilian labor force, total, percent of population age 16 years+, 2016-2020	50.9%	63.0%
In civilian labor force, female, percent of population age 16 years+, 2016-2020	44.5%	58.4%
Total accommodation and food services sales, 2012 (\$1,000) (c)	388,229	708,138,598
Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c)	312,880	2,040,441,203
Total manufacturers shipments, 2012 (\$1,000) (c)	19,703	5,696,729,632
Total retail sales, 2012 (\$1,000) (c)	645,760	4,219,821,871
Total retail sales per capita, 2012 (c)	\$16,832	\$13,443
Transportation		
Mean travel time to work (minutes), workers age 16 years+, 2016-2020	19.6	26.9
Income & Poverty		
Median household income (in 2020 dollars), 2016-2020	\$86,171	\$64,994
Per capita income in past 12 months (in 2020 dollars), 2016-2020	\$60,988	\$35,384
Persons in poverty, percent	⚠ 6.9%	⚠ 11.4%
 BUSINESSES		
Businesses		
Total employer establishments, 2020	X	8,000,178
Total employment, 2020	X	134,163,349

Total annual payroll, 2020 (\$1,000)	X	7,564,809,878
Total employment, percent change, 2019-2020	X	0.9%
Total nonemployer establishments, 2018	X	26,485,532
All firms, 2012	5,424	27,626,360
Men-owned firms, 2012	2,888	14,844,597
Women-owned firms, 2012	1,599	9,878,397
Minority-owned firms, 2012	489	7,952,386
Nonminority-owned firms, 2012	4,758	18,987,918
Veteran-owned firms, 2012	670	2,521,682
Nonveteran-owned firms, 2012	4,192	24,070,685

 **GEOGRAPHY**

Geography		
Population per square mile, 2010	896.9	87.4
Land area in square miles, 2010	41.36	3,531,905.43
FIPS Code	4534045	1

[About datasets used in this table](#)

Value Notes

 Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable. Click the Quick Info  icon to the left of each row in TABLE view to learn about sampling error.

The vintage year (e.g., V2021) refers to the final year of the series (2020 thru 2021). Different vintage years of estimates are not comparable.

Users should exercise caution when comparing 2016-2020 ACS 5-year estimates to other ACS estimates. For more information, please visit the [2020 5-year ACS Comparison Guidance](#) page.

Fact Notes

- (a) Includes persons reporting only one race
- (c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data
- (b) Hispanics may be of any race, so also are included in applicable race categories

Value Flags

- Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper interval of an open ended distribution.
- F Fewer than 25 firms
- D Suppressed to avoid disclosure of confidential information
- N Data for this geographic area cannot be displayed because the number of sample cases is too small.
- FN Footnote on this item in place of data
- X Not applicable
- S Suppressed; does not meet publication standards
- NA Not available
- Z Value greater than zero but less than half unit of measure shown

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and Poverty Estimates, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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